

# Quilt Contest Ribbon Sponsorship Opportunities



Announcing the quilt winners at North Texas Quilt Festival is one of the year's most exciting moments. Place your business at the forefront of this unique feature with exposure online, in print, and in person. Your promotion starts ahead of time, continues throughout the event, and carries on long afterwards. Sponsoring the Quilt Contest and Exhibit is a tremendous opportunity.

**You don't want to miss this valuable promotion!**

**Deadline to Participate in Ribbon Sponsorship Program is: June 16, 2023**

## Quilt Contest Ribbon Sponsorship Levels:

Level	Amount	Special Benefit	Expo Guide	Web Page	On-Site Signage
Platinum	\$1,500	Named Ribbon	Full Page Ad + Logo on Sponsor Page	Logo on Sponsor Page w/ hyperlink	Named on Signage + Exclusive Sign
Gold	\$1,000	Named Ribbon	Half Page Ad + Logo on Sponsor Page	Logo on Sponsor Page	Named on Signage + Exclusive Sign
Silver	\$750	Named Ribbon	Quarter Page Ad 2 Lines on Sponsor Page	2 Lines on Sponsor Page	Named on Signage
Bronze	\$300		1 Line on Sponsor Page	1 Line on Sponsor Page	Named on Signage
Supporting	\$150		1 Line on Sponsor Page	1 Line on Sponsor Page	

## Promotional Value:

- **Reaches 6,000 people** in the printed Expo Guide.
- **Reaches 35,000 people** on the website.
- **Reaches 8,000 people** with on-site signage.
- **Guides people to your store** for many months before and after the Expo!

## Artwork Guidelines:

- Size: See chart below
- Resolution: 300dpi
- Color: 4-color CMYK
- File Type: High Resolution PDF
- Logo Guidelines: EPS or Hi Res PDF

Size	Dimensions	Cost
1/4 Page	2.25"w x 3.75"h	\$250
1/2 Page	4.75"w x 3.75"h	\$350
Full Page	4.75"w x 7.75"h	\$500

## Sponsor Page Guidelines:

- One Line = 32 Characters
- Two Lines = 64 Characters

**Email Expo Guide Artwork, Logo & Sponsor Page Info to: [info@sewingexpo.com](mailto:info@sewingexpo.com)  
Due by: July 19, 2023**

For questions, contact Jenn Taylor: [jtaylor@hoffmanmedia.com](mailto:jtaylor@hoffmanmedia.com)