

expo guide

RALEIGH, NC
MAY 1, 2 & 3, 2025
RALEIGH CONVENTION CENTER



ORIGINAL
Sewing & Quilt
E ♦ X ♦ P ♦ OSM

EXHIBIT HALL HOURS:

Thursday & Friday:

10am - 5:30pm

Saturday: 10am - 5pm

sewingexpo.com

 Husqvarna®

VIKING®

PFAFF

JUKI

JANOME

BERNINA
made to create

 Handi
Quilter

brother.
at your side

Q'nique

Grace
COMPANY

 baby lock

elna

sulky®

 Warm
Company

MADE WITH LOVE.

(and a longarm)



STOP BY
BOOTH #305
SEWING IN
CAROLINA
FOR A TEST
DRIVE!



With Handi Quilter, you're not just getting a top-of-the-line machine – you're gaining a partner in your quilting journey. We offer expert training and ongoing support to ensure you can focus on tackling your UFO pile. You deserve to quilt with confidence!



HANDIQUILTER.COM |    

TINA HARRIS
Handi Quilter National Educator

WELCOME to the EXPO!

TABLE OF CONTENTS

Daily Event Schedule and Poppie Cotton Stage ... 4, 6, 8

Exhibitor List..... 5, 7, 9, 12, 15-16

Fashion Friday Runway Show.... 7

Floorplan..... 10-11

Sewing for a Cause 14

Make-It Take-It Projects 15

Scavenger Hunt Prym
Passport 16

Expo Galleries..... 18

Event Calendar..... 20

EXHIBIT HALL HOURS:

THURSDAY & FRIDAY:

10am - 5:30pm

SATURDAY:

10am - 5pm



We want your input! Scan this QR code or go to sewingexpo.com/survey to take a survey on your Expo experience.

sewingexpo.com/survey

By attending this expo, you acknowledge that photographs and videos may be taken, which could include your image or likeness for promotional materials and social media. All attendees participate at their own risk, and the event organizers are not liable for personal injury.

ASDP

ASSOCIATION OF
SEWING & DESIGN
PROFESSIONALS

Education, Networking & Referrals

Join us on A Journey of Discovery!

Discover new opportunities, connect with fellow sewing professionals, engage your creativity, and explore your path at our annual educational conference.

30TH ANNUAL EDUCATIONAL CONFERENCE

A Journey of Discovery

Raleigh, NC

Core Conference Dates

October 16-19, 2025



Scan the QR code to
Learn More At
SewingProfessionals.com

DAILY SCHEDULE

THURSDAY, MAY 1, 2025

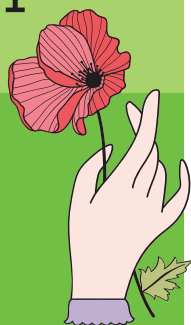
8:00 am - 5:30 pm Registration open

8:30 am - 9:00 pm Classes (check Registration for openings)

10:00 am - 5:30 pm Exhibit hall open for shopping

Poppie Cotton

STAGE | THURSDAY



10:30 Tools and Notions for Beginning Quilters

Quilter's Select by RNK

**11:15 Delighted by Creative Possibilities
with Poppie Cotton**

Poppie Cotton

12:00 The Seam Method of Pattern Alteration

Susie Luaces for Conselle

12:45 Selecting Needles for Handwork

Richard Kennair of World of Crafting

1:30 Zipper Tips & Tricks

Linda McGehee for Ghee's

3:00 Wonders of Wool: From Fiber to Fashion

Bob Moosa for The Wool House

**3:45 Martelli Enterprises Sensational
Table Demo**

Melissa Bates for Martelli Enterprises

4:30 Serging with JUKI

Timm Bond of JUKI

5:15 Super Prize Drawing

Scan for full
descriptions.



Program subject to change after Expo Guide printing. Please see signage at Expo and online listing for latest updates.



EXHIBITOR LIST

5 Little Monkey's..... 304

32 N. Main St.
Weaverville, NC 28787
828-484-7200
service@fivemonkeyquilts.com
fivemonkeyquilts.com

African American Quilt Circle of Durham..... 309

Durham, NC

AllAboutBlanks.com 215

Atlanta, GA
678-714-2606
info@allaboutblanks.com
AllAboutBlanks.com

Association of Sewing & Design Professionals 124

877-755-0303
conference@sewingprofessionals.com
sewingprofessionals.com

Bernina of America 325

3702 Prairie Lake Court
Aurora, IL 60504
bernina.com

Bernina World of Sewing 325

6013 Glenwood Ave
Raleigh, NC 27612-2601
(919) 782-2945
info@berninaworldofsewing.com
berninaworldofsewing.com

Brother International 508

200 Crossing Blvd
Bridgewater, NJ 08807
908-704-1700
brother-usa.com/homesewing

Burlington Carousel Quilt Guild 122

Burlington, NC
burlingtoncarouselquilters.org

Cabarrus Quilters Guild 519

Concord, NC
bluebonnetnc@gmail.com

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Chattanooga Sewing Machines 224

2200 Hamilton Place Blvd #40A
Chattanooga, TN 37421
423-899-3664
chattanooga Sewing@gmail.com
chattanooga Sewingmachines.com

Classi Creations 119

Pensacola, FL
850-912-9098
info@classiccreations.com
classiccreations.com

Cutterpillar 314

14725 S. Porter Rockwell Blvd
Suite C
Bluffdale, UT 84065
801-553-8886
support@cutterpillar.com
cutterpillar.com

Floriani and Quilter's Select ... 306

2562 Western Ave
Knoxville, TN 37921
877-331-0024
865-549-5115
info@rnkdistributing.com
rnkdistributing.com

French European Dress Forms & Sewing Supplies 218

676 West Wilson Ave Unit D
Glendale, CA 91203
818-649-1742
sales@frencheuropean.net
Frencheuropeaninc.com

Ghee's..... 425

PO Box 4635
Shreveport, LA 71134
318-426-6305
bags@ghees.com
ghees.com

GlitterBugFairy 102

Ashland, NE
Glitterbugfairy@gmail.com
GlitterBugFairy.com

DAILY SCHEDULE

FRIDAY, MAY 2, 2025

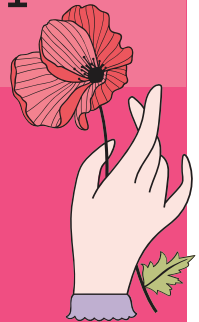
8:00 am – 5:30 pm Registration open

8:30 am – 9:00 pm Classes (check Registration for openings)

10:00 am – 5:30 pm Exhibit hall open for shopping

Poppie Cotton

STAGE | FRIDAY



10:30 **What is Cork and How Can I Use It?**
Jess VanDenbergh of Sew Many Creations

11:15 **Perfecting Your Projects: Quilting & Embroidery Tips!**
Floriani

12:00 **Fashion Friday – Runway Fashion Show**
Hosted by Jill McCloy

12:45 **Wonders of Wool: From Fiber to Fashion**
Bob Moosa for The Wool House

1:30 **Double Edged Dresden Piecing Technique**
Angie Lamoree of Five Little Monkeys

2:15 **Zippers from A to Z**
Shanna Neylon for GlitterBugFairy

3:00 **Digitizing for Machine Embroidery**
Wilcom America

3:45 **Cut Smarter, Not Harder!**
Martelli Representative for Martelli Enterprises

4:30 **Hollywood Sewing Studio Secrets REVEALED!**
Joe Vecchiarelli for French European Inc

5:15 **Super Prize Drawing**

Scan for full descriptions.



Program subject to change after Expo Guide printing. Please see signage at Expo and online listing for latest updates.



EXHIBITOR LIST

Grace Quilting Company 514

6748 S Redwood Rd
West Jordan, UT 84084
800-264-0644
Graceframe.com

Great Copy Patterns & Embroidery..... 118

Falling Waters, WV
304-582-1331
info@greatcopy.com
greatcopy.com

Hawaiian Moon.....323

321 S. Missouri Ave.
Clearwater, FL 33756
727-709-1484
hmaloeassist@gmail.com
aloecream.biz

Husqvarna Viking 204

300 2nd Ave S
Nashville, TN 37201
615-213-0880
husqvarnaviking.com

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Janome America..... 405

10 Industrial Ave. Ste. 2
Mahwah, NJ 07430
800-631-0183
janome.com

Juki America 219

8500 NW 17th Street, Suite 100
Miami, FL 33126
305-594-0059
jukihome.com

Juki Junkies..... 219

Brandon, FL 33511
customerservice@jukijunkies.com
jukijunkies.com

Loving Stitches 511

7076 Ramsey Street
Fayetteville, NC 28311
800-524-8006
910-630-3912
quilts4u@lovingstitches.net
lovingstitches.net

FASHION Friday



WALK THE RUNWAY,
GET FREE ADMISSION!

Join us at 12:00
on Friday for a
celebration of
fashion sewing
on the Poppie
Cotton Stage.

You are invited to participate! Walk the Expo Runway to show off the fashion you've been sewing. To participate, check at the Registration Desk for openings.

DAILY SCHEDULE

SATURDAY, MAY 3, 2025

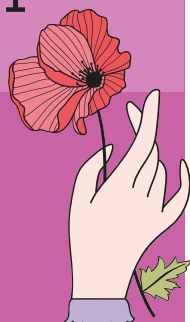
8:00 am – 5:30 pm Registration open

8:30 am – 9:00 pm Classes (check Registration for openings)

10:00 am – 5:30 pm Exhibit hall open for shopping

Poppie Cotton

STAGE | SATURDAY



- 10:30 Slick Tricks for Sewing with Vinyl**
Shanna Neylon for GlitterBugFairy
- 11:15 Martelli Enterprises Sensational Table Demo**
Melissa Bates for Martelli Enterprises
- 12:00 Bloc-Loc Ruler Sampler**
Angie Lamoree of Five Little Monkeys
- 12:45 What if I had a Sloper?**
Susie Luaces for Conselle
- 1:30 Wonders of Wool: From Fiber to Fashion**
Bob Moosa for The Wool House
- 2:30 Sewing's Next Generation: Youth Fashion & Project Show**
Hosted by Darcy Nicholson, Original Sewing & Quilt Expo
- 3:15 Tools and Notions for Beginning Quilters**
Quilter's Select by RNK
- 4:00 Quilts of Valor Award Ceremony**
Quilts of Valor Foundation
- 4:30 Super Prize Drawing**

Scan for full descriptions.



Program subject to change after Expo Guide printing. Please see signage at Expo and online listing for latest updates.



EXHIBITOR LIST

Martelli Enterprises 315

5450 North W Street
Pensacola, FL 32505
850-433-1414
support@MartelliNotions.com
martellinotions.com

Masuko Fabrics 517

Stafford, VA
masukoengineering@gmail.com
MasukoFabrics.Etsy.com

McKinney Sewing Center..... 105 & 204

1710 Battleground Ave
Greensboro, NC 27408
336-274-6793
mckinneysewvac@aol.com

Motherland Fabrics - Classic Creations.....525

Southfield, MI
313-207-6362
tydfabrics@gmail.com
motherlandfabric.com

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Pfaff Sewing Machines..... 105

300 2nd Ave S
Nashville, TN 37201
615-213-0880
pfaff.com

Quilt N Code..... 418

208 West Blvd Suite 1A
Burnsville, NC 28714
828-536-5400
info@quilt-n-code.com
quilt-n-code.com

Quilt Passions..... 318

75-5663 Palani Rd. Suite E
Kailua Kona, HI 96740
808-329-7475
karen@quiltpassions.net
quiltpassions.net



4130 JERSEY PIKE CHATTANOOGA TN
PH: 423.899.3664
WWW.CHATTANOOGASEWINGMACHINES.COM

COME & SEE US AT BOOTH 224



SALE



FLOOR PLAN

Exhibit Hall C - Level 1 (Lower Level)

EXHIBIT HALL HOURS:

Thursday & Friday:

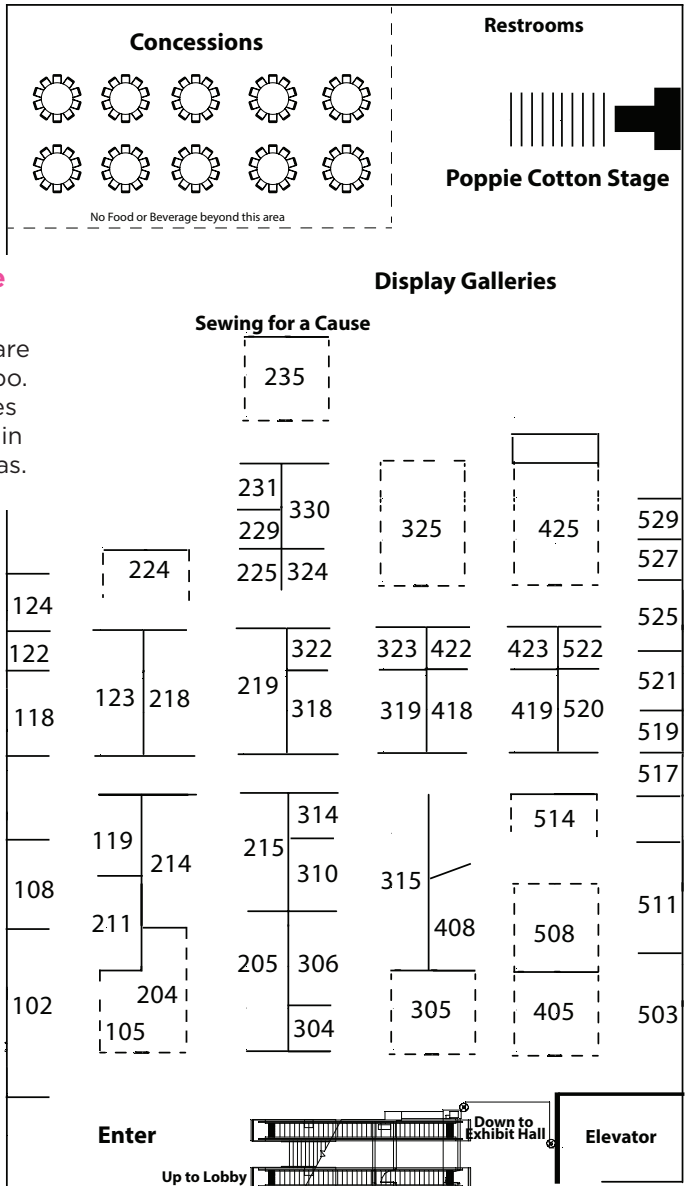
10am - 5:30pm

Saturday:

10am - 5pm

Food & Beverage Service

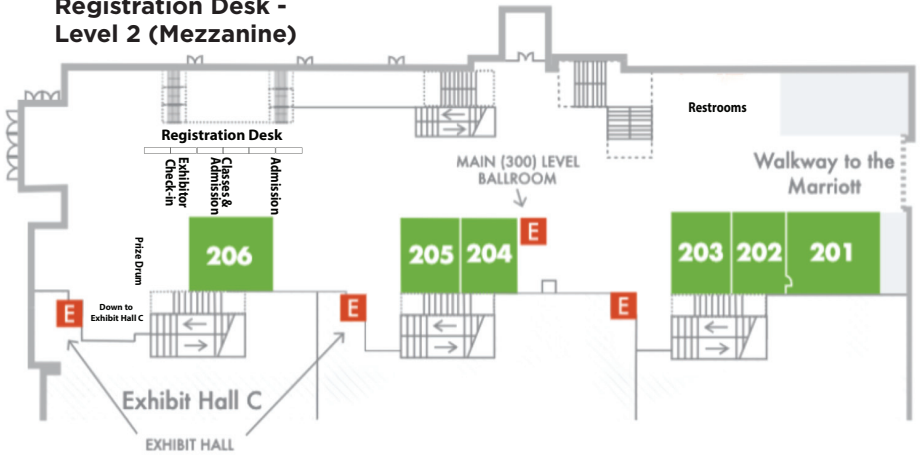
Lunch and snacks are available at the Expo. Food and beverages are only permitted in the concession areas.



Level 1 (Lower Level): Exhibit Hall C
 Level 2 (Mezzanine): Registration Desk
 Level 3: Classrooms & Ambassador Desk



Registration Desk - Level 2 (Mezzanine)



Classrooms & Ambassador Desk - Level 3



EXHIBITOR LIST

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Quilter's Select and Floriani Embroidery..... 306

2562 Western Ave
Knoxville, TN 37921
877-331-0024
865-549-5115
info@rnkdistributing.com
rnkdistributing.com

Quilts of Valor229

P O Box 181
Winterset, IA 50273
QOVF.org

Redfern Ent Inc 330

4168 N Pecos Rd Ste 102
Las Vegas, NV 89115
403-735-5130
infous@redferment.com
redfermentus.com

Sew 2gether Quilting 521

777 Oak Ave.
Spruce Pine, NC 28777
828-467-9455
sew2getherquilting@gmail.com
sew2getherquilting.com

Sew Happy Studios522

1200 Eastchester Dr. Suite 101
High Point, NC 27265
336-885-0860
marcia@sewhappystudios.com
sewhappystudios.com

Sew Many Creations 419

Gloversville, NY 12078
jessica@sewmanycreationsny.com
SewManyCreationsNY.com

Sew Q Laser.....322

PO Box 203
Baldwin, GA 30511
706-224-2965
sewqlaser@gmail.com
sewqlaser.com

Sew Steady & Westalee Design 425

745 Powers St
Eugene, OR 97402
800-837-3261
info@sewsteady.com
sewsteady.com

Sewing for a Cause.....235

Westlake, OH

Sewing in

Carolina..... 305, 405, 508, 514

Winston, Concord & Cary
704-788-6523
919-377-1259
336-784-8221
info@sewingincarolina.com
sewingincarolina.com

Simply Smart Crafts423

Winterville, NC 28590
252-714-4499
smart44@gmail.com
simplysmartcrafts.com

Sulky of America 425

Kennesaw, GA 30144
770-429-3979
info@sulky.com
sulky.com

Susie Luaces for Conselle225

12511 Leatherleaf Dr.
Tampa, FL 33626
susie@susieluaces.com
susieluaces.com

The Decorating Diva 425

495 Point Au Fer Road
Champlain, NY 12919
(800) 301-1110
pam@pamdamour.com
pamdamour.com



For more information see Authorized BERNINA Dealer,
BERNINA World of Sewing, in Booth 325!

CREATE YOUR MAGIC



The NEW BERNINA 990

Experience world-class sewing, embroidery & quilting!

FEATURING

- Enormous 14" to the right of the needle
- Biggest 10" centrally located screen
- Built-in camera & placement scanner
- Largest embroidery field at 16" x 12"- stitch a full 12" x 12" square
- Built-in BERNINA Stitch Regulator (BISR)

Learn More!



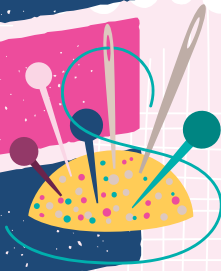
BERNINA
made to create



SEWING

FOR A

CAUSE



**Sit down and
get hands on in
the Sewing for a
Cause inside the
Exhibit Hall.**

Booth #235

Set aside 15 - 30 minutes and construct a quilt block for the Quilts of Valor Foundation or make a pillowcase that will be donated to the Ryan's Case for Smiles 2025 campaign. Sponsored by JUKI and Poppie Cotton, your time can touch one of our Veterans or warm the heart of a child battling cancer.

KINDLY SPONSORED *by:*



Poppie Cotton
fresh fabrics + lovely goods



Ryan's
CASE for SMILES

JUKI



QUILTS OF VALOR

QOV



Scan to learn more.

Sign up in the Sewing for a Cause Booth #235

EXHIBITOR LIST

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

The Designer's Corner 425

909 Canterbury Rd. Suite F
Westlake, OH 44156
888-699-6309
info@sewingexpo.com
sewingexpo.com

The Designer's Workshop 520

Duluth, GA
sulli42@comcast.net
thedesignersworkshop.com

The Quilted Peacock 205

West Palm Beach, FL
561-596-3852
thequiltedpeacock@yahoo.com
thequiltedpeacock.net

The Quilting Cushion 231

Hendersonville, TN
Thequiltingcushion@gmail.com
mymassagepillow.com

The Wool House 319

138 Martin Ross Ave
Toronto, ON M3J2L4
888-839-9914
416-663-1415
rubyintl138@gmail.com

True Honey Teas 422

Lorton, VA
info@truehoneyteas.com
truehoneyteas.com

Two Crafty Mooses 109

Brandon, FL
813-629-4415
Twocraftymooses@gmail.com
Twocraftymooses.com

Two Sisters Quilt Shop 214

Byesville, OH 43723
740-630-4667
twosistersquiltshop1@yahoo.com
Twosistersquiltshop.com

Make-it
TAKE-IT



Try something new with
Make-It Take-It projects!

Put your hands on the latest
techniques and products in
an informal, fun atmosphere.

Sew Many Creations 419

AllAboutBlanks 215

Uniquely Crafts 123



Scan for project
descriptions.



EXHIBITOR LIST

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

U Can Quilt 408
 Raleigh, NC 27603
 919-630-8591
 ucanquilt@gmail.com
 ucanquilt.com

Uniquely Crafts 123
 Cedar Rapids, IA
 319-743-8211
 uniquelycrafts.llc@gmail.com
 www.uniquelycraftsllc.com

WebFabrics 108
 116 N Bailey Lane Suite A
 Prucellville, VA 20132
 540-751-2069
 hello@webfabrics.net
 webfabrics.net

Wilson's Calico Corner 503
 1075 Main Street
 Volant, PA 16156
 610-730-5622
 wilsonscalico@msn.com
 wilsonscalico.com

Wingspan Crafts 324
 Mebane, NC
 info@wingspancrafts.com
 wingspancrafts.com

World of Crafting 310
 8845 Tamarisk Circle
 Richland, MI 49083
 505-699-7365
 info@globalartisans.shop
 globalartisans.shop



Prym
PASSPORT

Take a tour around the Expo and get stamped at each location listed.

Bring your completed Prym Passport to the **Sewing for a Cause Booth #235** and receive a gift from us!*

Sponsored By:

Dritz Omnigrid

*While supplies last.

Ambassador Desk

Any Guild Booth

Quilts of Valor Booth #229

Any Guild Booth

Any Guild Booth

United States of America

AVENEER

SEWING · EMBROIDERY · QUILTING



SCAN TO
LEARN MORE

Sewing in Carolina Booth #508

Winston, Concord & Cary
919-377-1259
info@sewingincarolina.com
sewingincarolina.com

brother
at your side

©2025 Brother International Corporation. ©Disney

IN THE Galleries

Browse through the quilts and garments on display and admire the talent, artistry and creativity.

Gastronomy

SAQA – Studio Art Quilt Associates

Quilt Contest 2024 Collection

Original Sewing & Quilt Expo

North Texas Quilt Festival 2024 Showcase

The Other Florida

SAQA Florida Pod 3 North

Poetic Images Materialized

Carol Hancuh

Modern Quilt Showcase

Bloomington Normal Modern Quilt Guild (BNMQG)

Size Matters: A Compendium of Tiny Treasures

Jill McCloy

Black & White Plus One

The Great Wisconsin Quilt Show

Free Spirit Educator Challenge Quilt Collection

Handi Quilter



FREE with general admission.



NEED EMBROIDERY SUPPLIES?

Stock up on the highest quality threads and stabilizers at the Sulky corner inside **BOOTH #425**

Come check out the show specials & more!



SULKY[®]
CREATE WITH CONFIDENCE

STILL TIME to take a CLASS!

It's a creative world inside the Expo classrooms. **Stop by the Registration Desk to sign up** for workshop and lecture classes, taking place Thursday, Friday and Saturday.



Scan this QR Code to see full class descriptions.





Sewing In Carolina

SINCE 1971

Cary • Concord • Winston-Salem



Show Only Factory Sponsored Specials!!

UP TO 50% OFF!

JANOME



Limited Edition Bundles!



Classroom Models!

Handi Quilter®
Designed by a Quilter, for Quilters.®



brother®
at your side



Grace COMPANY



Handi Quilter
SALES ENDING JAN 31, 2025

Buy any new Handi Quilter machine and receive an **accuquilt** bundle for **FREE!**

\$750 VALUE

LEARN MORE

FINANCING BY



Visit us online at www.sewingincarolina.com!!

Next up! TOUR DATES

Upcoming DATES:

Dallas - Irving, TX

July 31, Aug. 1 & 2, 2025



Fredericksburg, VA

Sept. 25, 26 & 27, 2025

Nashville - Lebanon, TN

Oct. 2, 3 & 4, 2025



Cincinnati - Sharonville, OH

Oct. 16, 17 & 18, 2025

Detroit - Novi, MI

November 6, 7 & 8, 2025

Atlanta - Duluth, GA

March 12, 13 & 14, 2026

Lakeland, FL

March 19, 20 & 21, 2026

Cleveland, OH

April 16, 17 & 18, 2026



sewingexpo.com

Wait! There's more...

FOLLOW US ALL YEAR!



facebook.com/SewingExpo



instagram.com/originalsewing



Join our facebook group for updates and to interact with fellow attendees. | [Scan for group link.](#)



sewingexpo.com