

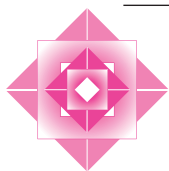
EXHIBIT HALL
HOURS:

Thursday & Friday:
10am - 5:30pm

Saturday:
10am - 5pm

EXPO GUIDE

LEBANON, TN
OCTOBER 3, 4 & 5, 2024
FARM BUREAU EXPO CENTER



ORIGINAL
Sewing & Quilt
E ♦ X ♦ P ♦ OSM



 Husqvarna®

VIKING®

PFAFF

JUKI

JANOME

BERNINA
made to create

 Handi
Quilter

brother.
at your side

Q'nique

Grace
COMPANY

 baby lock

elna

sulky®

 Warm
Company

sewingexpo.com

MADE WITH LOVE.

(and a longarm)



STOP BY
BOOTH #129
LEBANON SEW & VAC
FOR A TEST
DRIVE!



Handi Quilter

By Quilters, for Quilters is more than just a motto. We talk with quilters, listen to quilters, and we are quilters. Every day, we produce the world's best longarm quilting machines, so quilters can bring their creations to life.

HANDIQUILTER.COM |    

VANESSA CLARK
Grandma and Quilter

WELCOME to the EXPO!

TABLE OF CONTENTS

Daily Event Schedule and Expo Stage	4, 6, 8
Exhibitor List	5, 7, 9, 15-16, 18
Fashion Friday Runway Show....	9
Expo Galleries	11
Floorplan	12-13
The Maker's Space	14
Make-It Take-It Projects	14
Treasure Hunt	18
Quilt Contest	20-23
Event Calendar	24

EXHIBIT HALL HOURS:

THURSDAY & FRIDAY:

10am - 5:30pm

SATURDAY:

10am - 5pm



We want your input! Scan this QR code or go to sewingexpo.com/survey to take a survey on your Expo experience.

sewingexpo.com/survey

DESIGNER'S CORNER

Shop the Designer's Corner booth for supplies from Sulky, TenSisters, The Decorating Diva, and Ghee's, as well as must-have notions, gadgets, gift items, and more!

BOOTH #337



NEED EMBROIDERY SUPPLIES?

Stock up on the highest quality threads and stabilizers at the Sulky corner inside **BOOTH #441**. Come check out the show specials & more!



SULKY[®]
CREATE WITH CONFIDENCE

DAILY SCHEDULE

THURSDAY, OCTOBER 3, 2024

8:00 am - 5:30 pm Registration open

8:30 am - 9:00 pm Classes (check Registration for openings)

10:00 am - 5:30 pm Exhibit hall open for shopping

EXPO STAGE SCHEDULE



Presentations on the Expo Stage are FREE with your General Admission Ticket.

- 10:30** **10 Things You Don't Want to Miss at the Expo**
Jim Suzio
- 11:15** **Get 'Er Done Sewing Tools & Techniques**
Kathy Ruddy for kathyruddy.com
- 12:00** **Getting Started with Rulerwork/Template Quilting**
Donelle McAdams for Sew Steady
- 12:45** **Move Into Free-Motion Quilting With 6 Basic Shapes**
RaNae Merrill for RaNae Merrill Quilt Designs
- 1:30** **Mastering Hot Fix Crystals: A Guide to Applying Sparkle to Fabric**
Amy Regal for Uniquely Crafts
- 2:15** **Wonders of Wool: From Fiber to Fashion**
Bob Moosa for The Wool House
- 3:00** **Get Sew Organized!**
Teresa Weaver for Your Sewing Friend
- 3:45** **Zipper Tips & Tricks**
Linda McGehee for Ghee's
- 4:30** **Three Tips for Machine Binding**
HollyAnne Knight for String & Story
- 5:15** **Quilt Contest Ceremony & Super Prize Drawing**



Scan for full descriptions.



EXHIBITOR LIST

5 Little Monkeys Quilt & Sew/Bloc Loc.....229

32 N. Main St.
Weaverville, NC 28787
828-484-7200
service@fivemonkeyquilts.com
fivemonkeyquilts.com

AllAboutBlanks.com235

Atlanta, GA
678-714-2606
info@allaboutblanks.com
AllAboutBlanks.com

Arrow/Kangaroo Cabinets 109

Elkorn, WI
cs@arrowsewing.com
arrowsewing.com

Artistic Paradise by Wonderfil..... 119

Calgary, Alberta
office@wonderfil.net
wonderfil.ca

Baby Lock.....248

1760 Gilsinn Ave
Fenton, MO 63026
800-482-2669
Babylock.com

Bernina of America333

3702 Prairie Lake Court
Aurora, IL 60504
www.bernina.com

Bo-Nash North America 428

14107 Pioneer Way E Unit C
Puyallup, WA 98372
800-527-8811
info@bonash.com
bonash.com

Brother International 215

200 Crossing Blvd
Bridgewater, NJ 08807
908-704-1700
brother-usa.com/homesewing

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Chattanooga Sewing Machines109, 111, 210, & 215

2200 Hamilton Place Blvd #40A
Chattanooga, TN 37421
423-899-3664
chattanooga Sewing@gmail.com
chattanooga Sewingmachines.com

Designer's Corner.....337

909 Canterbury Rd. Suite F
Westlake, OH 44156
888-699-6309
info@sewingexpo.com
www.sewingexpo.com

Designs by Little Bee 319

Spring Hill, TN 37174
designsbylittlebee@gmail.com
www.designsbylittlebee.com

easyFab Design Studio 431

3209 Cherry Lane
San Luis Obispo, CA 93401
747-200-1795
admin@easymade.com
easymade.com

Elna 210

10 Industrial Ave., Suite 2
Mahwah, NJ 07430
800-992-2991
elnatechsupport@elna-usa.com
elnausa.com

Free-Motion Mastery in a Month432

New York, NY
ranae@ranaemerrillquilts.com
Freemotionmasteryinamonth.com

French European Dress Forms & Sewing Supplies 219

676 West Wilson Ave Unit D
Glendale, CA 91203
818-649-1742
sales@frencheuropean.net
Frencheuropeaninc.com

DAILY SCHEDULE

FRIDAY, OCTOBER 4, 2024

8:00 am - 5:30 pm Registration open

8:30 am - 9:00 pm Classes (check Registration for openings)

10:00 am - 5:30 pm Exhibit hall open for shopping

EXPO STAGE SCHEDULE



Presentations on the Expo Stage are FREE with your General Admission Ticket.

- 10:30 Fun with Fusible Applique and Dimensional Applique**
Teresa Weaver for Your Sewing Friend
- 11:15 Sew To Look Slimmer!**
Kathy Ruddy for kathyruddy.com
- 12:00 Fashion Friday - Runway Fashion Show**
Hosted by Lindsey Johns for Inside the Hem
- 12:45 There is Magic in Your Cutting Board**
Lorraine Henry for Lorraine Henry for Conselle
- 1:30 Mastering the Sloper: Your Ultimate Tool to Fitting & Design**
Lorraine Henry for Lorraine Henry for Conselle
- 2:15 Paper Piecing Revolution**
Chuck Ely for Legit Kits
- 3:00 10 Things You Don't Want to Miss at the Expo**
Jim Suzio
- 3:45 Wonders of Wool: From Fiber to Fashion**
Bob Moosa for The Wool House
- 4:30 Hollywood Sewing Studio Secrets REVEALED!**
Joe Vecchiarelli for French European Inc.
- 5:15 Super Prize Drawing**



Scan for full descriptions.

EXHIBITOR LIST

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Handi Quilter 129

North Salt Lake, UT
877-697-8458
info@handiquilter.com
handiquilter.com

Hawaiian Moon.....328

321 S. Missouri Ave.
Clearwater, FL 33756
727-709-1484
customerservice@alocream.biz
www.alocream.biz

Husqvarna Viking 139

1714 Heil Quaker Blvd
LaVergne, TN 37086
800-446-2333
husqvarnaviking.com

ironMATIK 121

10800 Alpharetta Hwy Suite 208-457
Roswell, GA 30076
404-480-2627
hello@ironmatik.com
www.ironmatik.com

J & J Sales..... 139

5329 Washington Pike
Knoxville, TN 37918
865-637-2338
jfosborne2754@gmail.com

Janome of America 111

10 Industrial Ave. Ste. 2
Mahwah, NJ 07430
800-631-0183
www.janome.com

Juki America 447

8500 NW 17th Street, Suite 100
Miami, FL 33126
305-594-0059
www.jukihome.com

kathyruddy.com324

10207 Marine View Dr
Mukilteo, WA 98275
425-501-1801
kathyruddy.com@gmail.com
kathyruddy.com

Lebanon Vacuum & Sewing Center..... 129

4365 Murfreesboro Road
Lebanon, TN 37090
615-443-7644
lebanonvacandsew2@bellsouth.net
lebanonvacuумandsewing.com

Legit Kits..... 249

4225 NW 36th Street
Oklahoma City, OK 73112
517-401-0603
chuck@legitkits.com
legitkits.com

Lorraine Henry for Conselle.....225

9590 Via Perezza
San Diego, CA 92129
858-780-0810
henry1574@sbcglobal.net
conselle.com

Martelli Enterprises 330

5450 North W Street
Pensacola, FL 32505
850-433-1414
support@MartelliNotions.com
martellinotions.com

MavaNell Studio 133

Murfreesboro, TN
615-869-7933
info@mavanellstudio.com
mavanellstudio.com



DAILY SCHEDULE

SATURDAY, OCTOBER 5, 2024

8:00 am – 5:00 pm Registration open

8:30 am – 3:30 pm Classes (check Registration for openings)

10:00 am – 5:00 pm Exhibit hall open for shopping

EXPO STAGE SCHEDULE



Presentations on the Expo Stage are FREE with your General Admission Ticket.

- 10:30** 10 Things You Don't Want to Miss at the Expo
Jim Suzio
- 11:15** Why Didn't I Think of THAT!
Kathy Ruddy for kathyruddy.com
- 12:00** Tackle that T-Shirt Quilt ... One Block at a Time
RaNae Merrill for RaNae Merrill Quilt Designs
- 1:00** Mastering Fitting & Sewing: Your Ultimate Guide to Perfecting Patterns
Lorraine Henry for Lorraine Henry for Conselle
- 1:45** Mastering Hot Fix Crystals: A Guide to Applying Sparkle to Fabric
Amy Regal for Uniquely Crafts
- 2:30** Wonders of Wool: From Fiber to Fashion
Bob Moosa for The Wool House
- 3:15** First Stitches in Free Motion Quilting
HollyAnne Knight for String & Story
- 4:00** Quilts of Valor Award Ceremony
Ginger Fondren for Quilts for Valor Foundation
- 4:30** Super Prize Drawing



Scan for full descriptions.

EXHIBITOR LIST

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Music City Quilt Guild 321
Nashville, TN
musiccityquiltguild.org

Pfaff Sewing Machines..... 149
1714 Heil Quaker Blvd
LaVergne, TN 37086
800-446-2333
pfaff.com

**Piecemakers Quilt Club
of Lebanon, TN**325
415 W. Main St
Lebanon, TN 37087
facebook.com/
groups/129411163736673

Project Linus 220
615-497-9051
laurajreed@me.com
www.projectlinus.org

Quilt N Code..... 318
208 West Blvd Suite 1A
Burnsville, NC 28714
828-536-5400
info@quilt-n-code.com
www.quilt-n-code.com

**Quilting Bees of
Murfreesboro**..... 213
Murfreesboro, TN
quiltingbees@gmail.com
quiltingbees.org

Quilts of Valor427
P O Box 181
Winterset, IA 50273
QOVF.org




**ORIGINAL
Sewing & Quilt
E X P O**

**FASHION
Friday**

**WALK THE RUNWAY,
GET FREE ADMISSION!**

**Join Lindsey Johns
of Inside the Hem
at 12:00 on Friday
for a celebration of
fashion sewing on
the Expo Stage.**

Lindsey will showcase her designs and host this special event. You are invited to participate! Walk the Expo Runway to show off the fashion you've been sewing. To participate, check at the Registration Desk for openings.

BERNINA 735 PATCHWORK EDITION

**YOU WILL BE
INSPIRED!**



Red
**Walking
Foot #50
included**

Visit Authorized BERNINA Dealer, The Sewing House, at Booth #333!

BERNINA *made to create*

IN THE Galleries

Browse through the quilts and garments on display and admire the talent, artistry and creativity.

FREE with General Admission.



Handi Quilter



SAQA

2024 Quilt Contest

Original Sewing & Quilt Expo

Gastronomy

SAQA - Studio Art Quilt Associates

Poetic Images Materialized

Carol Hancuh

Rainforest - Lives Endangered

Show of Hands

SAQA Florida Pod 3 North

North Texas Quilt Festival 2023 Showcase

Back in 1973

The Great Wisconsin Quilt Show

Modern Quilt Showcase

Bloomington Normal Modern Quilt Guild (BNMQG)

Black & White + One

Handi Quilter

The Great Wisconsin Quilt Show

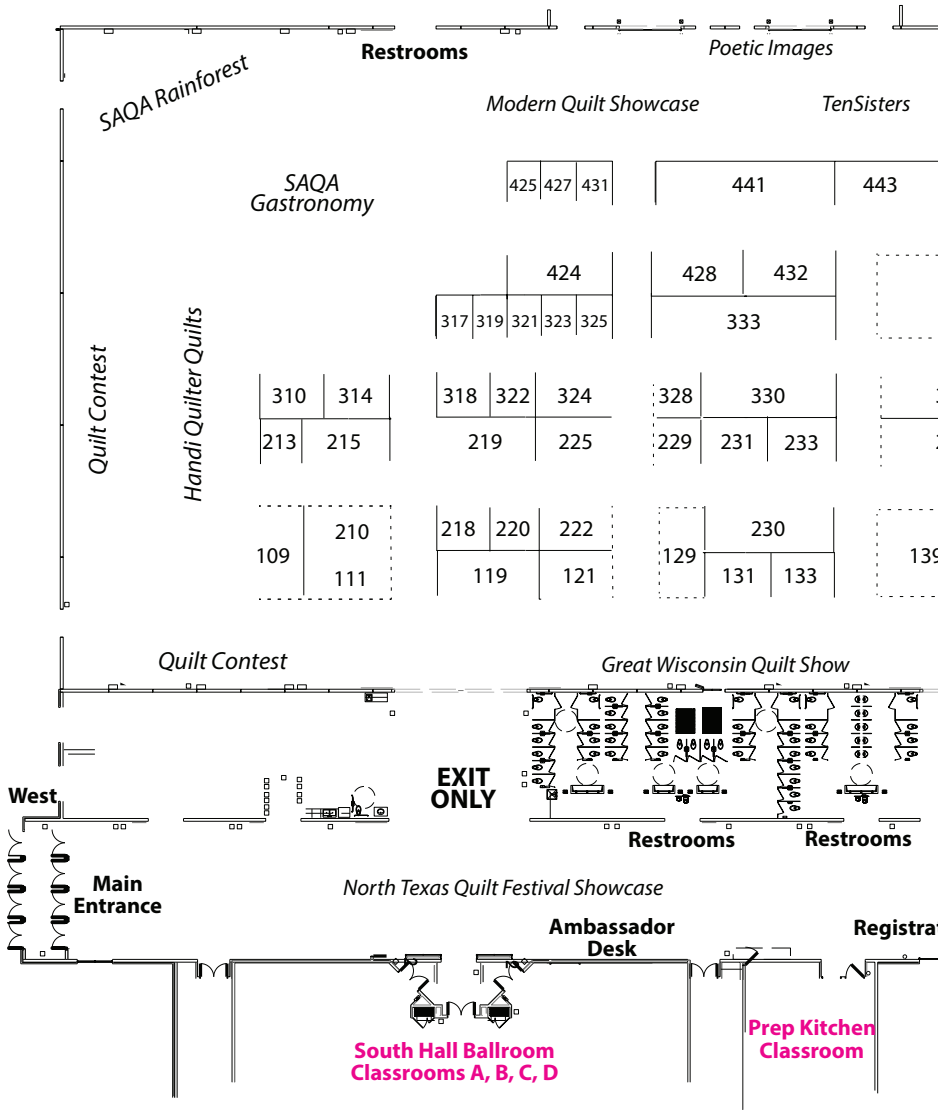


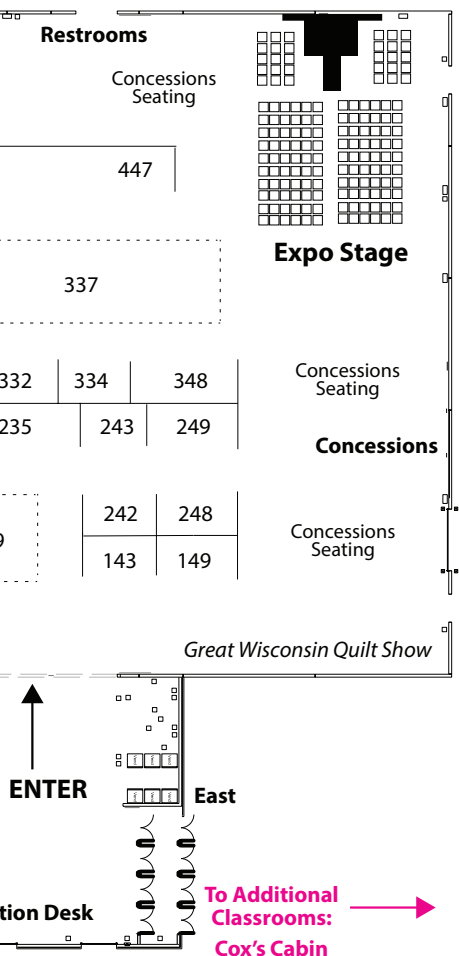
Quilt Contest



North Texas Quilt Festival Showcase







FLOOR PLAN

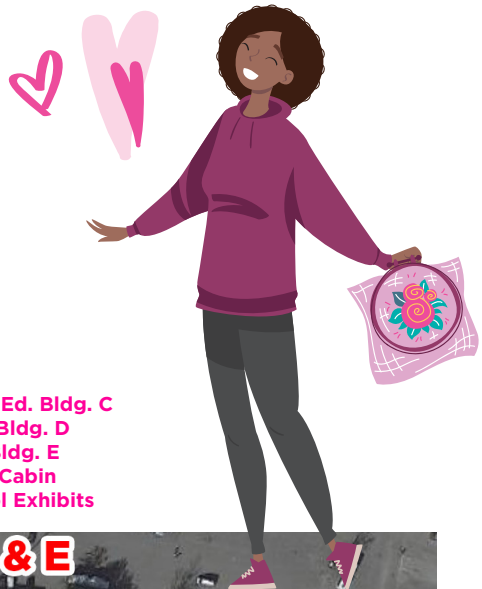
EXHIBIT HALL HOURS:

Thursday & Friday:
10am - 5:30pm

Saturday: 10am - 5pm

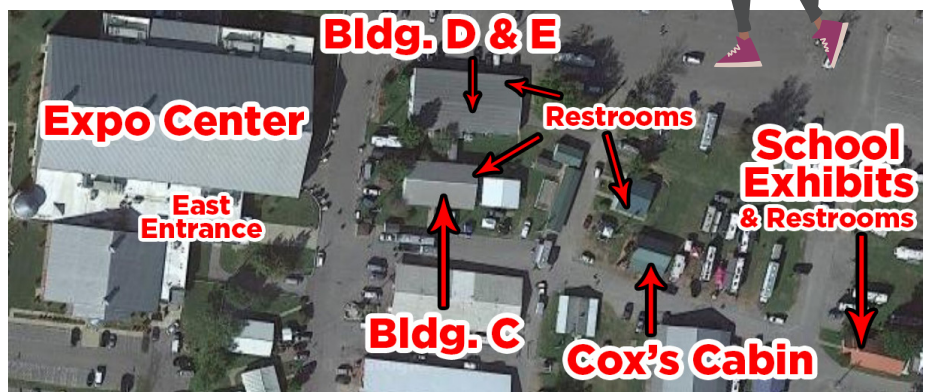
Food & Beverage Service

Lunch and snacks are available at the Expo. Food and beverages are only permitted in the concession areas.



To Additional Classrooms:
Cox's Cabin & School Exhibits

Arnet Ed. Bldg. C
West Bldg. D
East Bldg. E
Cox's Cabin
School Exhibits



THE MAKER'S SPACE

JUKI

Sit down and get hands on in the Maker's Space inside the Exhibit Hall. Booth #348

The Infinity Scarf The Infinity Scarf is a must-know technique to create a matching fashion accessory for any occasion. Make one and wear it around the Expo. **\$12 kit fee**

Zippered Bag Using the special 2024 commemorative custom printed fabric, learn how to make a bag and insert a zipper using a Juki machine. The perfect size to keep your sewing notions organized. **\$7 kit fee**

Ice Cream Koozie This clever item will keep your hands warm while enjoying your favorite frozen snack. This project is made on a Juki sewing machine and is also microwave safe (when correct batting and thread are used). **\$7 kit fee**

4 Pattern Weights and Storage Bag Stop in & make a simple set of 4 pattern weights & a storage bag that has a drawstring closure. Fun and easy to make and takes roughly 20 minutes. **\$8 kit fee**

Sign up in the Maker's Space Booth #348



Scan for project photos.

Make-it TAKE-IT

Try something new with **Make-It Take-It projects!**

Put your hands on the latest techniques and products in an informal, fun atmosphere.



Scan for project descriptions.

AllAboutBlanks.com.....235
 Uniquely Crafts.....332
 Maker's Space.....348



EXHIBITOR LIST

Sew Steady & Westalee Design233
745 Powers St
Eugene, OR 97402
800-837-3261
info@sewsteady.com
sewsteady.com

Sewing Machines Etc149 & 248
Goodlettsville 615-859-9900
Knoxville 865-690-7770
knox@sewingmachinesetc.com
sewingmachinesetc.com

SewingMachine.com443 & 447
Alpharetta, GA - 404-261-4240
West Point, GA - 706-645-1060
800-426-2246
sales@sewingmachine.com
SewingMachine.com

Smart Art + Craft Supplies 425
2416 Music Valley Drive Suite 106
Nashville, TN 37214
615-454-5808
graden.kyle19@gmail.com
SmartArtandCraft.org

String & Story 131
Duluth, GA 30096
hello@stringandstory.com
www.stringandstory.com

Sulky of America337
980 Cobb Place Blvd #130
Kennesaw, GA 30144
770-429-3979
Sulky.com

Superior Threads 230
Vancouver, WA 98684
360-260-8900
info@superiorthreads.com
www.superiorthreads.com



Visit us at
Booth #143

Twisted Sisters
QUILT SHOP

424 Marilyn Lane
Alcoa, TN 37701
865-980-0950

Hours: Monday – Saturday
10:00 AM - 4:00 PM

twistedistersquiltshop.com

Booth #432

Free-Motion
MASTERY **IN A MONTH**

YOU can do FMQ!

See how this unique
movement-based approach
makes learning fast & easy!

Book, tools, videos & classes

www.FreeMotionMasteryinaMonth.com

For all domestic and longarm machines



RaNae Merrill is your guide to successful quilting!

EXHIBITOR LIST

Tennessee Valley Quilters Association.....323
lezleigh_k@yahoo.com
tvqa.org

TenSisters.....337
Salt Lake City, UT
carmen.tensisters@gmail.com
tensisters.com

The Grace Quilting Company..... 443
2225 South 3200 West
Salt Lake City, UT 84119
800-264-0644
Graceframe.com

The Satin Bee243
Murfreesboro, TN 37129
sewkristl@gmail.com
www.thestain-bee.com

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

The Sewing House.....333
3660 S. Houston Levee Rd. Suite 103
Collierville, TN 38017
901-316-8783

The Wool House222
138 Martin Ross Ave
Toronto, ON M3J2L4
888-839-9914
416-663-1415
rubyintl138@gmail.com

TheSewingCollection.com 441
Priceville, AL
thesewingcollection.com

Thimbles for You..... 231
2148 S. 32nd Street
Fairfield, IA 52556
641-751-9061
jan.swinton77@gmail.com
ThimblesForYou.com

Visit us at #129

Lebanon
Vacuum & Sewing
C E N T E R

Specializing in Quilt Fabrics

Handi Quilter Authorized Dealer

615.443.7644 • Fax 615.443.7670

4365 Murfreesboro Road • Lebanon, Tennessee 37090

AVENEER

SEWING · EMBROIDERY · QUILTING



SCAN TO
LEARN MORE

Chattanooga Sewing Machines
Booth #215

www.chattanoogasewingmachines.com

©2024 Brother International Corporation. ©Disney

brother
at your side

EXHIBITOR LIST

Twisted Sisters Quilt Shop 143

424 Marilyn Lane
Alcoa, TN 37701
865-890-0950
Twistedsistersquiltshop@gmail.com
twistedsisterquiltshop.com

Two Crafty Mooses 310

Brandon, FL
813-629-4415
Twocraftymooses@gmail.com
Twocraftymooses.com

Uniquely Crafts 332

Cedar Rapids, IA
uniquelycrafts.llc@gmail.com
uniquelycraftsllc.com

Vintage Reflections 314

526 East DeKalb St
Camden, SC 29020
803-840-2419
SewSimpleCreationsSC@gmail.com
VintageReflections.net

Shaded backgrounds indicate Expo sponsors. Please stop by and thank them for their support!

Your Best Friends

Quilt Shop 242

120 W. Main St.
Grangeville, ID 83530
208-983-0092
info@yourbestfriendsquiltshop.com
yourbestfriendsquiltshop.com

Your Sewing Friend 334

Purvis, MS 39475
yoursewingfriend@yahoo.com
www.etsy.com/shop/
yoursewingfriend

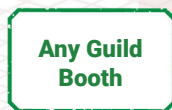
PRYM PASSPORT

Take a tour around the Expo and get stamped at each location listed. Bring your completed Prym Passport to **TheSewingCollection.com Booth #441** and receive a gift from us!*

Sponsored By:



*While supplies last.



SALE

Save 30% – 50%

today at booth #139

Sewing * Quilting * Embroidery

all models reduced

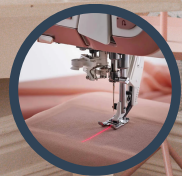


J & J Sales/Sew & Vac

5425 N Broadway

Knoxville TN 37918

865-637-2338





ORIGINAL SEWING & QUILT EXPO

QUILT CONTEST

Treat yourself to breathtaking quilts brimming with artistry and creativity, competing for thousands in cash prizes and ribbons awarded by NACQJ certified judge Brenda Willis.



PRIZES



Grand Prize/Best of Show is awarded a Ribbon and \$2,000

Expo's Choice is awarded a Ribbon and \$1,000

Viewers' Choice is awarded a Ribbon and \$500

First Place in Each Division: Artisan & Master
is awarded a Ribbon and \$500

All First Place Winners in each category
will be awarded a Ribbon

All Second Place Winners in each category
will be awarded a Ribbon

***All finalists receive an exclusive swag bag
from Original Sewing & Quilt Expo***



101 Artisan Small Traditionally Pieced Quilt

Between the Lines No. 1

Thelma Bearden

Texas Star

Patricia McCartney

Summer Sun

Amy Chaney

Henry

Ken Weaver

Blue Flowers

Joanne Lazarz

Cat on a Limb

Ruth Anne Yax



102 Artisan Small Applique' or Art Quilt

Reggie Pup

Susan Cobbs

The Granddaughters

Deb Rysavy Lien

Under the Pier

Kristin Driscoll

It's Cold!!!!

Victoria Seals

Resilience: Hidden Power

Clorinda Fresquez-Tria

Girl Dad

Victoria Seals

Spring's Abundant Beauty

Julie Milne

Quilted by Bobbie Deletzke

Croton

Barabara Whitt

Stone Meets Shell

Sherry Priest



103 Artisan Large Traditionally Pieced Quilt

Common Bride

Eva Binion

Hope

E.A. Cox

Curved Log Cabin Quilt

Cathryn Clark

*Quilted by Deborah Raptis
Binded by Linda Dossett*

*Additional Makers or Quilters
- Charles Cameron, Chris
Davies, Sarah Goer, Emily Lang,
Allie McCathren, Elizabeth
Ray, Sarah Ruiz, Carole Lyles
Shaw, Isabelle Selak, Ellyn
Zinsmeister*

—★★★— ARTISAN DIVISION —★★★—

103 Artisan Large Traditionally Pieced Quilt continued

Shadow Fassett

Anna Dean-McDonald

Oh My Scraps

Nicole Fraiser

Out of the Blue

Jenny Gallo

Quilted by Jane Clark

Starry Sampler

Betty Herzhauser

**Swimming Honus
(Hawaiian Sea Turtles)**

Gail Johnson

Ma..Ma..Ma..MY SEDONA!

Patty King

Quilted by Dee Talbot

La Passacaglia

Kathy Kittle

Quilt-illeta

Rita Wahl

Posh Penelope

Darby Watson

Mama's Bookcase

Lois Womack



104 Artisan Large Applique' or Art Quilt

Maui Memories

Kim Anderson

Quilted by Lura Campbell

**Poppa, You Got a
Bellybutton?**

Donna Blalock

Kimono

Sandra Bohl

Quilted by Janice Kiser

Amazing Grace

Amy Chaney

Midnight Secret Garden

Daryl Leach

Pride Across This Land

Vanessa Moss

Elegant Elements

Renee Perlman

Quilted by Karen McTavish



203 Master Traditionally Pieced Quilt

Black White

Samantha Barton

Vintage Rose

Toni Oyler

Quilted by Delores Talbott

On and On

Toni Oyler

Quilted by Delores Talbott

Sanctuary

Kathryn Zimmerman

Quilted by Julia Quiltoff



204 Master Applique or Art Quilt

Maple Leaves

Samantha Barton

Paradise of Birds

Paula Newquist

Flowers of War

Sandy Curran

Paramecium Aurelia

(Amoeba)

Jackie Perry

Age is Relative

Sandy Curran

Tickled Pink

Linda Roy

Shibori Buds and Blooms

Felice Dahlhausen

Oh Say Can You Sew

Connie Stowers

Quilted by Elizabeth Spencer

Here Peacock Here!

Anne Marcellis

Lullaby In 3/4 Time

Barbara Clem

The Secret is to Surround Yourself with People Who

Make You Smile

Paula Newquist



STILL TIME *to* take a **CLASS!**

It's a creative world inside the Expo classrooms. **Stop by the Registration Desk to sign up for** workshop and lecture classes, taking place **Thursday, Friday and Saturday.**



Scan this
QR Code to
see full class
descriptions.

UPCOMING EVENTS

Cincinnati - Sharonville, OH
Oct. 10, 11 & 12, 2024

Detroit - Novi, MI
Nov. 14, 15 & 16, 2024

Atlanta-Duluth, GA
March 6, 7 & 8, 2025

Lakeland, FL
March 13, 14 & 15, 2025

Cleveland, OH
April 3, 4 & 5, 2025

Raleigh, NC
May 1, 2 & 3, 2025

Dallas - Irving, TX
July 31, Aug. 1 & 2, 2025

Fredericksburg, VA
Sept. 25, 26 & 27, 2025

Nashville - Lebanon, TN
Oct. 2, 3 & 4, 2025

and more!



Wait! There's more...
FOLLOW US ALL YEAR!



facebook.com/SewingExpo



instagram.com/originalsewing



Join our facebook group for updates and to interact with fellow attendees. | [Scan for group link.](#)



sewingexpo.com