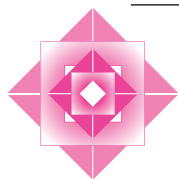


# EXPO GUIDE

CINCINNATI, OH  
OCTOBER 10, 11 & 12, 2024  
SHARONVILLE  
CONVENTION CENTER



ORIGINAL  
Sewing & Quilt  
E ♦ X ♦ P ♦ O<sup>SM</sup>

**EXHIBIT HALL HOURS:**

**Thursday & Friday:**

10am - 5:30pm

**Saturday:** 10am - 5pm

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# WELCOME to the EXPO!

## EXHIBIT HALL HOURS:

### THURSDAY & FRIDAY:

10am - 5:30pm

### SATURDAY:

10am - 5pm

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We want your input! Scan this QR code or go to [sewingexpo.com/survey](https://sewingexpo.com/survey) to take a survey on your Expo experience.

[sewingexpo.com/survey](https://sewingexpo.com/survey)

# DAILY SCHEDULE

THURSDAY, OCTOBER 10, 2024

8:00 am - 5:30 pm Registration open

8:30 am - 9:00 pm Classes (check Registration for openings)

10:00 am - 5:30 pm Exhibit hall open for shopping

## EXPO STAGE SCHEDULE



Scan for full  
descriptions.



*Presentations on the Expo Stage are FREE with your General Admission Ticket.*

- 10:30 Great Jackets by Great Copy**  
*Pattie Otto for Great Copy Patterns*
- 11:15 Beyond the Basics: Blouses with Style**  
*Pattie Otto for Great Copy Patterns*
- 12:00 Sew to Look Slimmer**  
*Kathy Ruddy for kathyruddy.com*
- 12:45 Threadology with Superior Threads**  
*Micki Chappelar for Superior Threads*
- 1:30 Big & Beautiful: Sewing, Quilting, and Embroidery in One Machine**  
*Juilan Collins, National Bernina Ambassador for Kramer's Sew & Vac*
- 2:15 Paper Piecing Revolution**  
*Chuck Ely for Legit Kits*
- 3:00 Slick Tricks for Sewing with Vinyl**  
*Shanna Neylon for GlitterBugFairy*
- 3:45 Tackle that T-Shirt Quilt ... One Block at a Time**  
*RaNae Merrill for RaNae Merrill Quilt Designs*
- 4:30 10 Things You Don't Want to Miss at the Expo**  
*Presented by Jim Suzio*
- 5:15 Super Prize Drawing**



## EXHIBITOR LIST

**A Charming Affair**..... 412  
1430 Willamette PMB 540  
Eugene, OR 97401  
541-521-2918  
rsteele0824@gmail.com

**Arrow / Kangaroo  
Cabinets**.....707  
Elkorn, WI  
cs@arrowsewing.com  
arrowsewing.com

**Baby Lock**..... 813  
1760 Gilsinn Ave  
Fenton, MO 63026  
800-482-2669  
babylock.com

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3702 Prairie Lake Court  
Aurora, IL 60504  
www.bernina.com

**Bo-Nash North America** ..... 808  
14107 Pioneer Way E Unit C  
Puyallup, WA 98372  
800-527-8811  
info@bonash.com  
bonash.com

## THURSDAY

**11:15 Move Into Free-Motion Quilting With  
6 Basic Shapes**  
RaNae Merrill for RaNae Merrill Quilt Designs

**11:15 Move Into Free-Motion Quilting With  
6 Basic Shapes**  
RaNae Merrill for RaNae Merrill Quilt Designs

**12:00 Martelli Enterprises Sensational Table Demo**  
Melissa Bates for Martelli Enterprises

**1:00 Wonders of Wool: From Fiber to Fashion**  
Bob Moosa for The Wool House

**1:45 Zipper Tips & Tricks**  
Linda McGehee for Ghee's

**2:30 Cut Smarter, Not Harder!**  
Martelli Representative for Martelli  
Enterprises

**3:15 Quilters SOS**  
Judy Phillips for Sew déjà vu

**4:30 Quick & Easy Seasonal Projects!**  
Linda McGehee for Ghee's



THE  
TOP  
SPIN



# DAILY SCHEDULE

FRIDAY, OCTOBER 11, 2024

8:00 am – 5:30 pm Registration open

8:30 am – 9:00 pm Classes (check Registration for openings)

10:00 am – 5:30 pm Exhibit hall open for shopping

## EXPO STAGE SCHEDULE



Scan for full descriptions.



*Presentations on the Expo Stage are FREE with your General Admission Ticket.*

- 10:30 A Pressing Matter**  
*Judy Phillips for Sew déjà vu*
- 11:15 10 Things You Don't Want to Miss at the Expo**  
*Presented by Jim Suzio*
- 12:15 Fashion Friday – Runway Fashion Show**  
*Hosted by Lindsey Johns for Inside the Hem*
- 12:45 Designing in EQ8: From the Quilt in your Head to the Quilt on your Bed**  
*Electric Quilt Company*
- 1:30 Perfecting Your Projects: Quilting & Embroidery Tips**  
*Drea Boucher-Goodine for Quilter's Select from RNK*
- 2:15 Sewing Ergonomics: Improve your Stitching by how you are Sitting**  
*Sew-A-Lot*
- 3:00 Do you want that in a Combo? Pros and Cons for Stand-alone or Combo Machines**  
*Sew-A-Lot*
- 4:30 Hollywood Sewing Studio Secrets REVEALED**  
*Joe Vecchiarelli for French European Inc.*
- 5:15 Super Prize Drawing**



## EXHIBITOR LIST

### **Brother International ..... 403**

200 Crossing Blvd  
Bridgewater, NJ 08807  
908-704-1700  
brother-usa.com/homesewing

### **Cutco Cutlery ..... 617**

322 Houghton Ave  
Olean, NY 14760  
716-790-7181  
jcoleyz2@gmail.com  
cutco.com

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### **Designer's Corner ..... 202**

Westlake, OH  
info@sewingexpo.com  
www.sewingexpo.com

### **Electric Quilt Company ..... 716**

1039 Melrose St.  
Bowling Green, OH 43402  
419-352-1134  
electricquilt.com

### **Elna ..... 906**

10 Industrial Ave., Suite 2  
Mahwah, NJ 07430  
800-992-2991  
elnatechsupport@elna-usa.com  
elnausa.com

## FRIDAY

- 10:30 Mastering the Sloper: Your Ultimate Tool to Fitting & Design**  
Lorraine Henry for Lorraine Henry for Conselle
- 11:15 Martelli Enterprises Sensational Table Demo**  
Martelli Enterprises
- 12:45 Threadology with Superior Threads**  
Micki Chappelar for Superior Threads
- 1:30 Mastering Hot Fix Crystals: A Guide to Applying Sparkle to Fabric**  
Amy Regal for Uniquely Crafts
- 2:15 Get 'Er Done Sewing Tools & Techniques**  
Kathy Ruddy for kathyruddy.com
- 3:00 Wonders of Wool: From Fiber to Fashion**  
Bob Moosa for The Wool House
- 3:45 Machine Embroidery Vinyl Bag in 30 Minutes**  
Shanna Neylon for GlitterBugFairy



THE SPOT



# DAILY SCHEDULE

**SATURDAY, OCTOBER 12, 2024**

8:00 am – 5:00 pm Registration open

8:30 am – 3:30 pm Classes (check Registration for openings)

10:00 am – 5:00 pm Exhibit hall open for shopping

## EXPO STAGE SCHEDULE



Scan for full descriptions.



*Presentations on the Expo Stage are FREE with your General Admission Ticket.*

- 10:15 Big & Beautiful: Sewing, Quilting, and Embroidery in One Machine**  
*Juilan Collins, National Bernina Ambassador for Kramer's Sew & Vac*
- 11:00 Threadology with Superior Threads**  
*Micki Chappelar for Superior Threads*
- 11:45 10 Things You Don't Want to Miss at the Expo**  
*Presented by Jim Suzio*
- 1:00 Quilters SOS**  
*Judy Phillips for Sew déjà vu*
- 1:45 Super Serger Showcase: Overlock vs. Coverstitch**  
*Juilan Collins, National Bernina Ambassador for Kramer's Sew & Vac*
- 4:00 Quilts of Valor Award Ceremony**  
*Nancy Cann for Quilts for Valor Foundation*
- 4:30 Super Prize Drawing**





## EXHIBITOR LIST

### **Epicurean Boutique..... 513**

P.O. Box 255  
Occoquan, VA 22125  
703-615-6183  
patty@epicureanboutique.com  
etsy.com/shop/EpicureanBoutique

### **Free-Motion Mastery in a Month ..... 516**

New York, NY  
ranae@ranaemerrillquilts.com  
Freemotionmasteryinamonth.com



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### **French European Dress Forms & Sewing Supplies ..... 603**

676 West Wilson Ave Unit D  
Glendale, CA 91203  
818-649-1742  
sales@frencheuropean.net  
Frencheuropeaninc.com

### **Ghee's..... 202**

PO Box 4635  
Shreveport, LA 71134  
318-426-6305  
bags@ghees.com  
ghees.com

## SATURDAY

**10:30 There is Magic in Your Cutting Board**  
Lorraine Henry for Lorraine Henry for Conselle

**11:15 Why Didn't I Think of THAT?**  
Kathy Ruddy for kathyruddy.com

**1:45 Mastering Fitting & Sewing: Your Ultimate Guide to Perfecting Patterns**  
Lorraine Henry for Lorraine Henry for Conselle

**2:30 Sewing with Vinyl**  
Shanna Neylon for GlitterBugFairy



THE SPOT



## EXHIBITOR LIST

### GlitterBugFairy ..... 913

Ashland, NE  
 Glitterbugfairy@gmail.com  
 GlitterBugFairy.com

### Great Copy Patterns & Embroidery .....1007

Falling Waters, WV  
 304-582-1331  
 info@greatcopy.com  
 greatcopy.com

### Handi Quilter. .... 613

North Salt Lake, UT  
 877-697-8458  
 info@handiquilter.com  
 handiquilter.com

### Heart Creek Farm Creations ... 809

Scottsburg, IN  
 502-216-6858  
 heartcreekfarmcreations@gmail.com  
 shop.heartcreekfarmcreations.com

### Booth #516



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## Try something new with Make-It Take-It projects!

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Scan for project descriptions.

GlitterBug Fairy.....	913
Uniquely Crafts.....	313



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# FLOOR PLAN

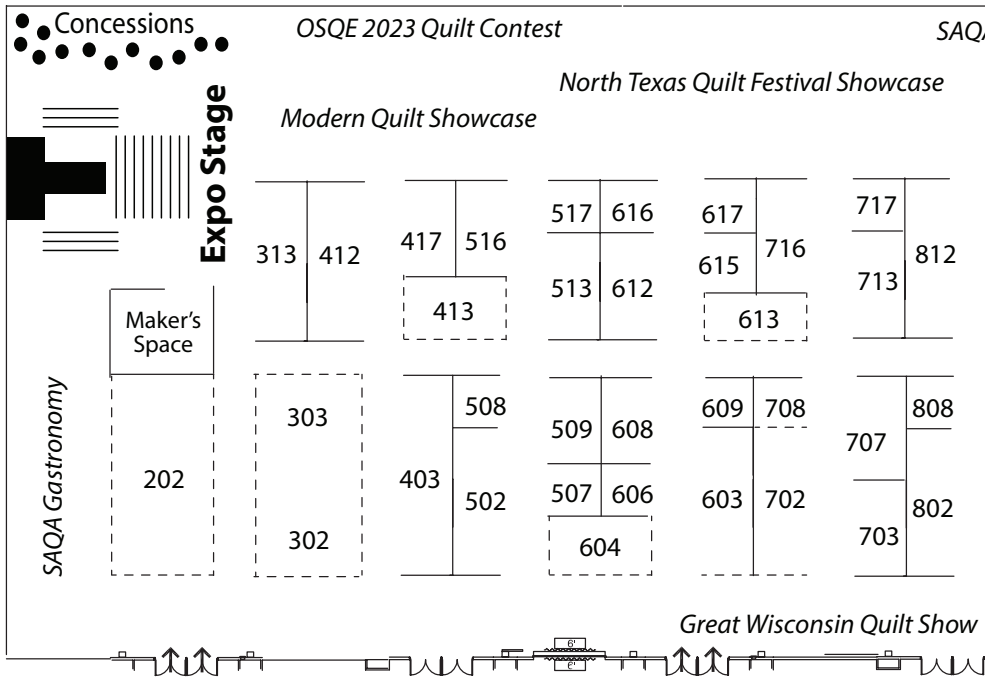
## EXHIBIT HALL HOURS:

**Thursday & Friday:**

10am - 5:30pm

**Saturday:** 10am - 5pm

Exhi



## Food & Beverage Service

Lunch and snacks are available at the Expo. Food and beverages are only permitted in the concession areas. Please note that all vending and concessions are cashless at SCC.



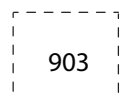
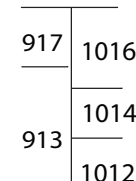
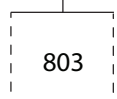
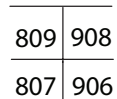
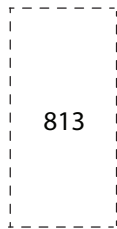


**bit Hall**

A Rainforest

Poetic Images

**The Spot**



1017  
1011  
1007  
1001

**Room 204**

**Room 203**

**Room 202**

**Room 201**

**Restrooms**

**Elevator to Classrooms**

**ENTER**

★ Prize ★  
Drawing

er Quilts

Outdoor Veranda

**Registration Desk**

Main Lobby

**DOOR A**

# THE MAKER'S SPACE

## JUKI

Sit down and get hands on in the Maker's Space inside the Exhibit Hall. Booth #202

**The Infinity Scarf** The Infinity Scarf is a must-know technique to create a matching fashion accessory for any occasion. Make one and wear it around the Expo. **\$12 kit fee**

**Zippered Bag** Using the special 2024 commemorative custom printed fabric, learn how to make a bag and insert a zipper using a Juki machine. The perfect size to keep your sewing notions organized. **\$7 kit fee**

**Ice Cream Koozie** This clever item will keep your hands warm while enjoying your favorite frozen snack. This project is made on a Juki sewing machine and is also microwave safe (when correct batting and thread are used). **\$7 kit fee**

**4 Pattern Weights and Storage Bag** Stop in & make a simple set of 4 pattern weights & a storage bag that has a drawstring closure. Fun and easy to make and takes roughly 20 minutes. **\$8 kit fee**

Sign up in the Maker's Space Booth #202



Scan for project photos.

## STILL TIME to take a CLASS!

It's a creative world inside the Expo classrooms. **Stop by the Registration Desk to sign up** for workshop and lecture classes, taking place Thursday, Friday and Saturday.



Scan this QR Code to see full class descriptions.



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for a celebration of  
fashion sewing on  
the Expo Stage.**

Lindsey will showcase her designs and host this special event. You are invited to participate! Walk the Expo Runway to show off the fashion you've been sewing. To participate, check at the Registration Desk for openings.

# PRYM PASSPORT

Take a tour around the Expo and get stamped at each location listed. Bring your completed Prym Passport to the **Designer's Corner Booth #202** and receive a gift from us!\*

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### **Husqvarna Viking ..... 903**

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LaVergne, TN 37086  
800-446-2333  
husqvarnaviking.com

### **ironMATIK ..... 703**

10800 Alpharetta Hwy  
Suite 208-457  
Roswell, GA 30076  
404-480-2627  
hello@ironmatik.com  
www.ironmatik.com

### **Janome America ..... 803**

10 Industrial Ave. Ste. 2  
Mahwah, NJ 07430  
800-631-0183  
www.janome.com

### **Juki America ..... 604**

8500 NW 17th Street, Suite 100  
Miami, FL 33126  
305-594-0059  
www.jukihome.com

### **kathyruddy.com ..... 509**

10207 Marine View Dr  
Mukilteo, WA 98275  
425-501-1801  
kathyruddy.com@gmail.com  
kathyruddy.com

### **Kramer's Sew & Vac ..... 302, 303, & 403**

9907 Montgomery Rd  
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(513) 891-5005  
info@kramersews.com  
kramersews.com

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### **Legit Kits..... 812**

4225 NW 36th Street  
Oklahoma City, OK 73112  
517-401-0603  
chuck@legitkits.com  
legitkits.com

### **Lorraine Henry for Conselle.... 608**

9590 Via Perezza  
San Diego, CA 92129  
858-780-0810  
henry1574@sbcglobal.net  
conselle.com

### **Luke's Sewing**

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Lawrenceburg, IN 812-537-0555  
lukessewing@aol.com  
www.lukessewingcenters.com

### **Maker's Space ..... 202**

Westlake, OH

### **Martelli Enterprises ..... 502**

5450 North W Street  
Pensacola, FL 32505  
850-433-1414  
support@MartelliNotions.com  
martellinotions.com

### **Microsun Lamp..... 417**

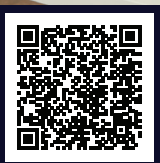
Huber Heights, OH 45424  
937-552-2424  
info@microsunlamps.com  
microsun.com

### **Pfaff Sewing Machines..... 702**

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Overland Park, KS 66221  
913-602-3838  
jenni.daniel@quiltersbliss.com  
www.quiltersbliss.com

**Quilts of Valor** ..... 507  
P O Box 181  
Winterset, IA 50273  
QOVF.org

**Red Rooster Quilts** ..... 613  
48 Corbins Mill Drive  
Dublin, OH 43017  
614-734-9007  
info@redroosterquilts.com  
redroosterquilts.com

**Seams Sew Easy** ..... 813  
2326 Mack Road  
Fairfield, OH 45014  
513-860-1373  
ssefabrics@fuse.net  
seams-sew-easy.com

**Sew Déjà vu** ..... 802  
1608 Norton Road  
Stow, OH 44224  
330-653-5598  
info@sewdejavu.com  
sewdejavu.com

**Sew Steady & Westalee Design** ..... 708  
745 Powers St  
Eugene, OR 97402  
800-837-3261  
info@sewsteady.com  
sewsteady.com

**Sew-a-Lot** ..... 702  
Centerville, OH 937-433-7474  
Lexington, KY 859-264-7472  
sewalotonline@gmail.com  
sewalotonline.com

**Sulky of America** ..... 202  
980 Cobb Place Blvd #130  
Kennesaw, GA 30144  
770-429-3979  
Sulky.com

**Superior Threads** ..... 713  
Vancouver, WA 98684  
360-260-8900  
info@superiorthreads.com  
www.superiorthreads.com

**Sweet Pea Machine Embroidery** ..... 517  
Windsor, Queensland 4054  
customer.service@swpeaa.com  
swpeaa.com

**TenSisters**..... 202  
Salt Lake City, UT  
carmen.tensisters@gmail.com  
tensisters.com

**Quilter's Solutions featuring DayLight** ..... 1016  
Knoxville, TN 37917  
865-351-5504  
lhholdinglv@gmail.com

**The Decorating Diva** ..... 202  
495 Point Au Fer Road  
Champlain, NY 12919  
(800) 301-1110  
pam@pamdamor.com  
www.pamdamour.com



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info@thefrenchseam.com  
thefrenchseam.com

### **The Quilting Cushion** .....1017

Hendersonville, TN  
901-361-8478  
Thequiltingcushion@gmail.com

### **The Wool House** ..... 612

138 Martin Ross Ave  
Toronto, ON M3J2L4  
888-839-9914  
416-663-1415  
rubyintl138@gmail.com

### **Thimbles for You**..... 807

2148 S. 32nd Street  
Fairfield, IA 52556  
641-751-9061  
jan.swinton77@gmail.com  
ThimblesForYou.com

### **True Honey Teas** ..... 717

Lorton, VA  
info@truehoneyteas.com  
truehoneyteas.com

### **Two Sisters Quilt Shop** ..... 1011

59960 Southgate  
Byesville, OH 43723  
740-630-4667  
twosistersquiltshop1@yahoo.com  
Twosistersquiltshop.com

### **Uniquely Crafts** ..... 313

Cedar Rapids, IA  
uniquelycrafts.llc@gmail.com  
uniquelycraftsllc.com



**DESIGNER'S  
CORNER**

**Shop the Designer's  
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**BOOTH  
#202**



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[Jan@ThimblesForYou.com](mailto:Jan@ThimblesForYou.com)

# IN THE Galleries



Browse through the quilts  
and garments on display  
and admire the talent,  
artistry and creativity.

## Gastronomy

SAQA - Studio Art Quilt  
Associates

## Quilt Contest 2023 Collection

Original Sewing & Quilt Expo

## North Texas Quilt Festival 2023 Showcase

## Back in 1973

The Great Wisconsin  
Quilt Show

## Black & White + One

Handi Quilter

## Poetic Images Materialized

Carol Hanchu

## Rainforest - Lives Endangered

Show of Hands  
SAQA Florida Pod 3 North

## Modern Quilt Showcase

Bloomington Normal Modern  
Quilt Guild (BNMQG)

## Art Quilts Inspired by...

Art Quilt Tribe Southeastern  
Virginia 2024

## EXHIBITOR LIST

### Vintage Reflections..... 616

526 East DeKalb St  
Camden, SC 29020  
803-840-2419  
SewSimpleCreationsSC@gmail.com  
VintageReflections.net

### Viore..... 508

Fairfield, OH  
513-973-7703  
thompson.mandee@gmail.com

### Vogue Fabrics ..... 413

618 Hartrey Ave.  
Evanston, IL 60202  
800-433-4313  
support@voguefabricsstore.com  
voguefabricsstore.com

### Wilsons Calico Corner ..... 1001

1075 Main Street  
Volant, PA 16156  
610-730-5622  
wilsonscalico@msn.com  
wilsonscalico.com

FREE with general admission.



# See You NEXT YEAR CINCINNATI! OCT. 16, 17 & 18, 2025

## Upcoming DATES:

### Detroit - Novi, MI

Nov. 14, 15 & 16, 2024

### Atlanta-Duluth, GA

March 6, 7 & 8, 2025

### Lakeland, FL

March 13, 14 & 15, 2025

### Cleveland, OH

April 3, 4 & 5, 2025

### Raleigh, NC

May 1, 2 & 3, 2025

### Dallas - Irving, TX

July 31, Aug. 1 & 2, 2025



### Fredericksburg, VA

Sept. 25, 26 & 27, 2025

### Nashville - Lebanon, TN

Oct. 2, 3 & 4, 2025



and more!



[sewingexpo.com](http://sewingexpo.com)

# Wait! There's more...

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Show  
Special

Closeout Pricing  
while supplies last

Final Farewell Sale

Don't miss this once in a lifetime chance to bring home a DESIGNER EPIC™ 2 Sewing & Embroidery machine at a Massive Savings!



Designer | EPIC™ 2

top-of-the-line sewing & embroidery machine

Over 750 built-in embroidery designs, 8 embroidery fonts in three different sizes, and on-screen access to mySewnet™

Plus!

- Large Embroidery Area, up to 360 x 350mm\*\*
- Large Working Area--more than 12" (310mm) to the right of the needle
- Integrated Dual Feed Technology (a built-in walking foot)
- Adjustable Laser Sewing Guidance for perfectly aligned rows of stitches & consistent spaced lines of quilting
- Over 840 Stitches, including 9mm standard width decorative stitches, and 5 sewing fonts



Final Inventory is running out on the DESIGNER EPIC™ 2. Don't let the machine of your dreams get away!

Be sure to stop in booth #903 for a free make-it take-it project

## Luke's Sewing Centers

4005 Dixie Hwy, Elsmere, KY | (859) 342-6600

35 W. Main St., Amelia, OH | (513) 753-4500

1711 Princeton Pk., Springdale, OH | (513) 671-5100

LukesSewingCenters.com